

# Charleston Industry Veterans Form New Retail Brokerage

Former Lee & Associates Team Launch Their Own Firm



Elyse Welch, Lindsey Halter and John Orr, pictured left to right, have established Carolina Retail Experts based in Charleston, South Carolina. (Credit: Carolina Retail Experts)

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Three Charleston, South Carolina-based real estate brokers with extensive experience representing retail tenants, shopping center owners and investors throughout the state announced they are going out on their own.

John Orr, Elyse Welch and Lindsey Halter have formed Carolina Retail Experts, a full service retail brokerage. Orr will serve as president and broker-in-charge with Welch and Halter joining as partners in the new venture. All three hold the CCIM designation and were previously affiliated with the Charleston office of Lee & Associates.

Operations Manager Kathy Godwin, Marketing Director Kerry Schortzman and Retail Services Coordinator Paula Strickland round out the team.

Over the past few years, the three real estate brokers have been responsible for many notable lease deals in the Charleston market, representing tenants or landlords in transactions involving such national tenants as Comcast, Boost Mobile, State Farm, Advanced Auto Parts and Diamonds Direct, among others.

The new firm plans to offer sales and leasing brokerage, portfolio management, property marketing, research and demographics services.

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