

Photo by Karen McLean



LAUREN ELLIS

Marketing Coordinator
Sonepar USA
Age 25

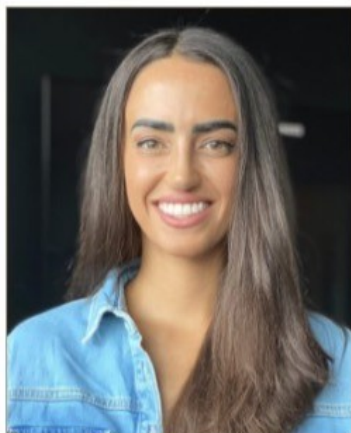
As a Mount Pleasant native, marketing professional, and greater Charleston-area advocate, I am passionate about being involved and making a difference in the region. After graduating Furman University in 2018 with a Bachelor of Arts in communication studies, I moved back to the Charleston region to start my professional career in the office of the mayor, serving as the tourism and marketing assistant for the city of North Charleston. After 2½ years of working for the city, I accepted a job with Sonepar USA in November of 2020 to gain experience and exposure in corporate America. I currently hold the title of marketing coordinator on the Sonepar USA marketing team. I am involved in multiple organizations, serving on the Charleston Young Professionals steering committee, the board of the North Charleston POPS!, the Junior League of Charleston, the Sonepar USA Cares Team, and I serve as a Sonepar brand ambassador. Every day I am dedicated to lead with my heart and do good by making others feel inspired, valued, and happy.

Your favorite quote and why:

"If your dreams don't scare you, they aren't big enough." I truly believe that if you set and then pursue your personal, career, spiritual, relationship, and health goals beyond what you think you are capable of, you will ultimately have the ability to achieve everything your heart and mind desire. Chasing my big dreams may seem scary, but I must remind myself that I cannot achieve what I do not believe.

What advice would you give to your 18-year-old self?

Accept where you are now and make the most out of every day. The only person holding you back from achieving and receiving what you want out of this life is yourself. You are the master of your destiny.



HELEN HALL

Founder
Blender Bombs
Age 28

Photo provided by Helen Hall

I am passionate about helping people achieve their health and wellness goals through food, mindset, and inspiration, which is why I founded Blender Bombs in 2017. With the help of my amazing team, Blender Bombs are now available to virtually everyone in the United States through Amazon, Whole Foods, Costco, Walmart, and dozens of other retailers. Soon after Blender Bombs found success, I went on to found Hustle Smoothie Bar, 80X20 Market, and Tippy Spritzers. With each company, I have kept health and wellness as the forefront of their mission statements. I want to be able to look back and know that my products impacted people in a positive way.

Who was your most influential mentor?

My Tippy Spritzers business partner, Katie. She has literally taught me so much about business and finances.

What advice would you give to your 18-year-old self?

Learning does not stop after college. Make time to invest in yourself through personal development/business/leadership audio-books and podcasts that resonate with you.



LINDSEY HALTER

Partner
Carolina Retail Experts
Age 33

Photo by Southern Vintage Photography, Jacqueline Smith

I was born and raised in Greenville, and grew up around a family of commercial real estate professionals. I was exposed at an early age to the industry and had many "go to work days with Dad." I graduated from the University of South Carolina with a degree in real estate and marketing and then moved to Charleston to pursue my commercial real estate career.

I am currently a partner at Carolina Retail Experts, a retail commercial real estate firm founded in January 2021 by myself; John Orr, CCIM; and Elyse Welch, CCIM. I focus on exclusive landlord representation of investment-grade anchored shopping centers in the Charleston MSA.

I am actively involved in Commercial Real Estate Women (CREW) serving on the board of directors since 2018 and serving as a delegate in 2021. I'm a firm believer in advancing the success of women in the commercial real estate industry, and I strive to leave the ladder down.

Outside of work I enjoy spending time outdoors, on the water, or with my dog, Cooper, and playing in recreational soccer leagues.

Who was your most influential mentor?

My father, Brad Halter. My father instilled in me the drive, dedication, and passion to succeed both personally and professionally.

What advice would you give to your 18-year-old self?

The best gift you can give to yourself is to invest in yourself. It's worth it; just trust me.