



You're an expert in knowing what your clients want. We're experts in creating long-term value for owners, retailers, and investors like you across the Southeast.

In an ever-changing industry, our driven and experienced team quickly adapts, pivots, and crafts solutions that are smart, strategic, and sustainable. From sales and leasing brokerage and property marketing to research and demographics, asset and property management services, we provide a return on investment that transcends numbers — and translates concepts into communities.

FOR OWNERS

Whether we're helping identify acquisition opportunities, transitioning under-performing assets, implementing various leasing programs, or efficiently managing properties, we're working to maximize the long-term value of your assets, always.

- Acquisition & Disposition
- Project Leasing
- Property Management
- Repositioning & Redevelopment
- Lease Administration

FOR RETAILERS & TENANTS

Today, in an increasingly complex, competitive market, the decision to locate, expand, relocate, contract, or optimize your locations has never been more critical.

- Strategic Planning
- Lifestyle Segmentation
- Demographic Research
- Spend Forecasting
- Competitive Assessment

FOR DEVELOPERS

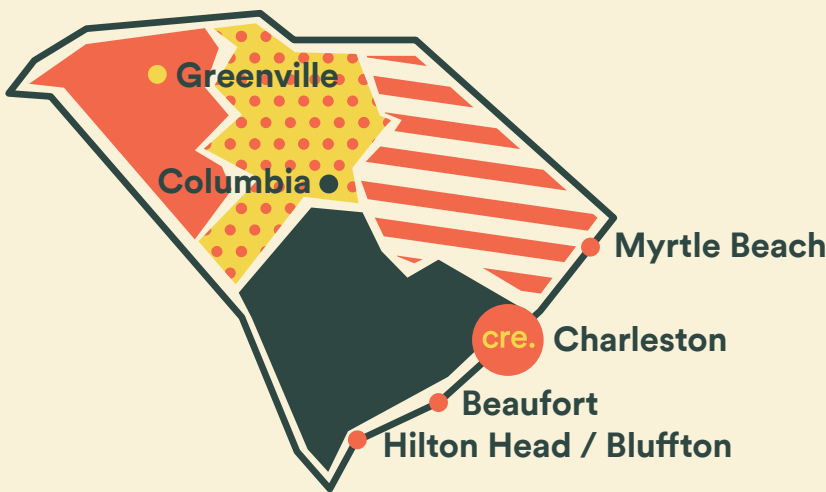
We work collaboratively — putting our team's diverse skills, perspectives, experiences, and expertise to work — from rough concept to completion to ensure every project creates enduring value for you and good for our communities.

- Land Assembly & Acquisition
- Project Leasing
- Site Selection & Entitlement
- Disposition & Investment Sales
- Appraisal & Valuation

Let the experts help.

While our experience spans the U.S., the majority of our clients are in the Carolinas and Georgia, and we're proudly headquartered in Charleston, South Carolina.

We bring energy, enthusiasm, and expertise into every interaction. And, we're committed to always making the right deal, at the right time, for the right reason. In an industry where too many people focus on quantity, we remain focused on the quality and sustainability of livelihoods and communities.



what expert means

TO BE AN EXPERT IS TO BE OPEN TO NEW EXPERIENCES.

We embrace innovation and iteration, relentless in our desire for knowledge — and we put it all to work to create value for our clients and good for our communities. We love what we do, because for us, commercial real estate is much more than buildings and storefronts. It's about helping businesses find a place where they can connect with their people, nurturing and maintaining healthy, growing relationships.

Let the experts help.

BY THE NUMBERS

4.5 MM SF GLA under leasing services

27 Centers under leasing services

5th Most up-&-coming city in the US

7 Redevelopment projects

10 New project developments

tenant representation client list



landlord representation client list



meet the experts

carolina retail experts

concept to community



JOHN ORR, CCIM
PRESIDENT, BROKER-IN-CHARGE

John is the President and Broker-InCharge managing the retail services platform and day to day operations in the Charleston headquarters of the Carolina Retail Experts. He has successfully completed over 6 million square feet of retail transactions including leases, acquisitions, dispositions and build-to-suit development. As a Carolina Retail Expert, he specializes in the creation of value by executing retail commercial real estate strategies for property owners, retailers and investors throughout the Southeast.



ELYSE WELCH, CCIM
PARTNER

Elyse is a Partner specializing in Tenant Services of international and national retail brands. She serves marquee and best-in-class retailers to devise custom market strategies across the Carolinas that maximize market share, out-position the competition, and maximize sales volumes. As a Carolina Retail Expert, she executes customized retailer expansion plans that are smart, strategic, and sustainable that create value for our clients and good for our neighbors.



LINDSEY HALTER, CCIM
PARTNER

Lindsey is a Partner specializing in Landlord services for investment-grade shopping centers. Lindsey believes retail is much more than buildings and storefronts, it's about helping businesses find a place where they can connect with their people. As a Carolina Retail Expert, her attention to the smallest details in creating targeted and synergistic merchandising mixes maximizing investment returns that transcend the numbers by translating concepts into communities.



KATHY GODWIN
RETAIL SERVICES COORDINATOR

Kathy is responsible for coordinating the Carolina Retail Experts' Landlord portfolio by managing the property listings, assisting in reporting functions and providing superior customer service to clients. Her organization, attention to detail, and adaptable approach to her role compliments the team environment. .



HAYLEY SALT FORD
MARKETING DIRECTOR

Hayley is responsible for creating all marketing collateral, including real estate committee packages, market analysis and property tour material. She also manages social media and the website. Her passions for creativity and community drive her work with the CRE team.



PAULA STRICKLAND
RETAIL SERVICES COORDINATOR

Paula Strickland is responsible for prospecting, redlining documents, and researching demographic information, and much more. She has years of experience coordinating transactions, and managing deal processes with diverse skills and a collaborative approach.



EDNA AMPARAN-OCHOA
OPERATIONS MANAGER

Edna is responsible for all administrative operations ensuring the smooth operational procedures of the Carolina Retail Experts. Her passion for servitude helps her learn and adapt quickly to provide support for the CRE team and its clients.

See what the experts can do for your business.

EXPERIENCE HIGHLIGHTS


Perfectly creating the link between your people, your space and your business. Crafting solutions for your retail needs.



ACADEMY SPORTS

SOUTH CAROLINA


- Size: 62,000 +/- SF
- Type: Regional Retail Anchor
- 250 + Locations
- 16 States
- 5 Parks/ 1,000 SF



STARBUCKS

SOUTH CAROLINA

- Size: 2,500 SF
- Type: End-Cap or Freestanding with Drive-Thru



FIRST NATIONAL BANK

COASTAL SC


- Size: 3,500 SF
- Type: Freestanding, End-Cap



FIRST WATCH

CHARLESTON MSA, AUGUSTA, SAVANNAH, BEAUFORT COUNTY, STATESBORO, GA


- Size: 3,500 - 4,250 SF (with 500 - 1,000 SF Patio)
- Type: End-Caps and freestanding buildings in high traffic areas with excellent visibility.



JERSEY MIKES

CHARLESTON MSA

- Size: 1,000 SF - 1,800 SF
- Type: Endcap, In-line



PACIFIC DENTAL

CHARLESTON MSA

- Size: 2,500-3,200 SF
- Type: Outparcel or End-Cap with high visibility



THE JOINT

SC + NC

- Size: 800 - 1,400 SF
- Type: End-Cap or In-line space with close proximity to Anchor



JIM 'N NICKS

CHARLESTON MSA

- Size: 6,002 SF + 681 (patio) + 411 SF (Smoker Pit) = 7,094 +/- SF
- Type: Drive-Thru, Freestanding

Let the experts help.